



# THE DRAKE HOTEL ANNOUNCES THE APPOINTMENT OF GENERAL MANAGER, GEORGE SOVATZIS

**Drake Hotel Properties is pleased to announce George Sovatzis has been appointed as the hotel's new General Manager at their flagship location, 1150 Queen St. W., Toronto.**

George began his career after graduating from Southern New Hampshire University with a BA in Hospitality. In his early years he found himself honing his craft within operations while holding various leadership roles in front office and housekeeping, eventually jumping feet first into sales and revenue management. Over the past 5 years George reengaged operationally as the General Manager, heading operations for a prominent Toronto Hotel group, successfully leading his teams through property renovations and brand development, as well as overseeing their successful restaurant spaces, before taking on the role of **General Manager of the Drake Hotel**.

Sovatzis attributes his love for the industry to the paternal side of the family. Both his grandfather and father worked in hotels for many years, unknowingly providing him with a proverbial backstage pass into the world of hotels. When the time came to carve a career path, it was a forgone conclusion, hospitality was his calling.

After 24 years in the industry, George continues to be inspired by his love for hospitality and his desire to be part of a team working together to bring positive change both at work and within the community. He is excited to join The Drake family in a role that will continue to guide and direct their longstanding commitment to art and culture alongside community engagement and world-class hospitality.

**“When I think of The Drake Hotel, what comes to mind is innovative, entrepreneurial, best in class hotel creating an inspiring and inclusive hospitality-driven experience for all. When it came to change, I really wanted to align myself within a dynamic work culture that synched well with my ideals and personal growth”, says Sovatzis.**

He brings a wealth of experience from luxury Toronto hotel properties including The Anddore House, Four Seasons, Shangri-La and Ritz Carlton, and understands what it takes to build a successful team that will deliver a truly unique guest experience. “I can't imagine a more inspired, playful, and timeless setting to bring this guest experience to life than within the flagship Drake Hotel”, says Sovatzis. The vibrant, expanded collection of 32 additional guest rooms of the new Modern Wing (opened December 2021) set in a dazzling contemporary building, seamlessly intertwines with The Classic Wing, housed in the hotel's historic wing. The expansion expresses the dynamic evolution of the Drake brand through new layers of architecture, interior design, furnishings, objects and art, revealing both an intentional and relaxed set design that provides comfort, encourages curiosity and offers many surprises.

## **ABOUT DRAKE HOTEL PROPERTIES (DHP)**

Drake Hotel Properties is a growing art and culture hospitality brand focused on lifestyle hotels, food and drink and special events. DHP is a Canadian leader in forward-thinking hospitality design and builds with a passion for revitalizing character properties. Each property reflects its unique neighbourhood and invites guests to experience our blend of a bespoke hotel, classic general store and cultural community centre while enjoying great seasonal menus, a deep cocktail list, carefully curated curiosities and genuine hospitality excellence.

**For more information, please contact [pr@thedrake.ca](mailto:pr@thedrake.ca)**

**XLOH!**  
**THE DRAKE**